PRESENTED BY:

# Norwich

Motion

30/09/2024

# Hello Team!

This video takes you through the journey of Norwich, showcasing its charm and history with a 90s-inspired style.



About

The treatment highlights my **ideas**, **locations**, and the **Adobe Creative Suite** effects used throughout the process.



The video focuses on Norwich as a destination, blending its historic landmarks.



## Treatment



## Location



Norwich Cathedral Elm Hill Norwich Market The Arcades People and street life Restaurants and the football stadium (to highlight Norwich's football culture)

© Historic Cities Research Project. Courtesy of Ozgur Tufekci

# Shooting Techniques



Wide shots to capture the architecture and scope of the city.
Close-ups to focus on details and texture.
POV shots to immerse the viewer in the experience.
Movement shots to create energy in high-paced scenes.

# Shooting Techniques

#### **Match Cut**

#### Hyperlapse

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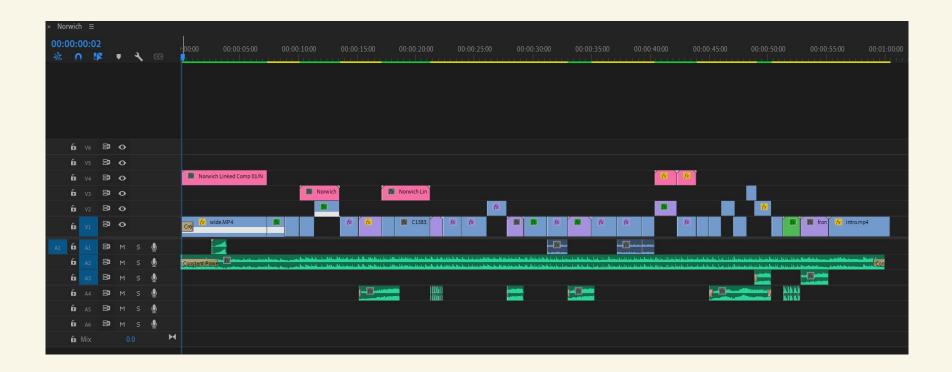
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#### *Post-Production*

Photoshop, Premiere & AE

## Timeline



### After Effects

#### Tunnel



### After Effects

#### *Tunnel timeline*

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### hyperlapse



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## Timeline

Sound audio library youtube Sound effects free download VFX footageCrate - birds

Link of the project: <a href="https://we.tl/t-c30JNitkLQ">https://we.tl/t-c30JNitkLQ</a>

\*Please the video is h.265 able open VLC, photo and vertical.

End